



25 REASONS to "PONDER PINK" in APRIL '09

during Mary Kay's "Great Starts Promotion" that includes **\$100 CASH REBATE FOR NEW CONSULTANTS**, **FREE PERSONAL WEBSITE**, **XTRA SAMPLE PACKAGE** and **MORE!**

To be successful, one must have a "WHY"... What would be your "WHY" and your reason to begin your business with Mary Kay in April?

Do ANY of the following interest you enough to get further information in which to make an intelligent decision?

You have the opportunity to ask ANY QUESTION YOU WANT;

We will be truthful with you, and will give you a pair of free pink crystal earrings for your time!




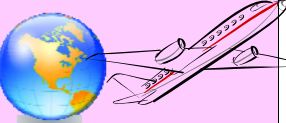


Respectfully, Julie & Darren Smith 209-531-2209 or 209-556-2204



Consultant Cars



Director Car—Cadillac

<p><u>FREE STARTER KIT!</u></p> <p>The simple fact that your \$100 Starter Kit becomes FREE after your \$100 Rebate Check arrives! This is an APRIL-ONLY SPECIAL in honor of Mary Kay's 45th Anniversary!</p>	<p><u>BECOME AN EXECUTIVE AT HOME!</u></p> <p>Having the opportunity to become a Mary Kay Sales Director with UNLIMITED income potential without having any quotas or territories! Many Sales Directors earn well over 6 -FIGURES per year! We have had the privilege of this amount of income for many years running!</p>	<p><u>EARN A CAREER CAR!</u></p> <p>Mary Kay provides each consultant and Sales Director with the opportunity to drive a Career Car . Mary Kay pays the car payment, the majority of insurance and your license & registration . You can earn a new car every two years & still take advantage of writing off mileage on your taxes!</p> <p>Mary Kay offers several different cars, including SUV's to choose from.</p>	<p><u>COLLEGE STUDENT EXTRA MONEY!</u></p> <p>As a college student, additional income is always a plus! Books, clothes, backpacks, food, spending money....</p> <p>As a college student, you will <u>so</u> appreciated the fact that when you need money, you can easily go out and have a make-up or skin care class & give yourself a increase in pay!</p>	<p><u>SOMETHING JUST "FOR YOU"!</u></p> <p>Do you need something simply "just for you"? Do you feel like you are always giving to everyone else and need an outlet where you can have fun, earn extra money AND give yourself the time and extras that you deserve?</p> 
<p><u>PRIZES YOU WELL DESERVE!</u></p>  <p>Luggage & More!</p> <p>Do you ever feel like you should receive an award for the great job you do, in the home or outside of the home? Mary Kay rewards you quarterly and yearly based on your efforts and achievements! Over our 18 years in business, we now have a home filled with prizes from Mary Kay including luggage, TV's, Designer Handbags, 5-Star trips around the world to Greece, Spain, Sweden... and over 40 cts. of Diamond jewelry! Would you be interested in choosing prizes like these?</p>	<p><u>MOM'S ADULT TIME!</u></p> <p>The majority of women in our business are Moms! Mothers of 1,2,3...The one "constant" that I hear , is that they truly enjoy their "adult interaction" that they get when they are working their Mary Kay business! When you have little ones it is so refreshing to interact with adults & have "adult conversation" - it is an outlet for mom's that is cherished Mom's want to contribute to the household budget and still keep family as the #1 priority..</p> 	<p><u>RECOGNITION!</u></p> <p>If you have a job, I am sure that you give it your BEST!</p> <p>Sometimes, it makes it all worth it just to get recognized for your efforts and for a job well-done. In our business, you are ALWAYS recognized by your peers, your Director and by the company. It may be with a note of thanks in the mail, applause at a meeting, or special seating at a workshop. Regardless in what "way" you are recognized, it does the heart and soul "good" to know that someone notices! Would you agree? Where else can you work for yourself, set your own schedule and earn prizes and trips, diamonds & cars?</p>	<p><u>WORLD TRAVEL!</u></p> <p>Over our 18 years in Mary Kay, my husband Darren and I have traveled the world at Mary Kay's expense! Things like world travel is offered to anyone who does the work to earn the trips! I have traveled "Mary Kay Style" on a luxury Mediterranean Cruise along the Greek Isles, shopped in Rome, watched a Spanish Rodeo in Spain, basked in the sun in Maui, Hawaii & Sweden ... and more! Not only were Darren and I awarded these luxury trips, but we were even given spending money to use while traveling! Can you imagine?</p> 	<p><u>BONUSES!</u></p> <p>Mary Kay provides a Wellness Program . It was designed and put into place last year. This program offers a cash award YEARLY to use at your own discretion. Mary Kay Inc. called it the "Wellness Program" because it was designed with the idea that each individual could use the cash and purchase health insurance for themselves or for their family. Since it IS a Cash Value (ours was \$1800 last year), however, each person can do with it what they want. Many of my friends who already had health insurance used it to purchase work-out equipment for their home, gym memberships, extra medical expenses their insurance didn't pay for, or they used it for a "Mental Health Day" of shopping!</p>
<p><u>GAS MONEY!</u></p> <p>Need I say more??? Selling as little as 2 or 3 average-sized customer orders a month could provide you with the extra money you are now spending on gas! Plus when you drop off a order on your way to work, you can also take the mileage as a tax write off! What a awesome perk!</p> 	<p><u>WORK YOUR WAY AT YOUR PACE!</u></p> <p>With no quotas and no territories, the Mary Kay business literally can work for anyone. Regardless if your goals are small or large, YOU are in control! You set the amount of time you devote to your business. YOU decide how quickly or slowly you want to begin and continue. YOU make all of your own decisions. You are in business for yourself but never by yourself. We are here to help guide you and train you to meet your goals .Every team member is important to our team & everyone makes a difference!.</p>	<p><u>DISCOUNT ON PERSONAL PRODUCTS!</u></p> <p>Mary Kay pays the highest commission than any direct sales company around! We purchase at wholesale and sell at retail . It is that simple. As a result, when you purchase products at wholesale, you may purchase products for YOURSELF too! I love the fact that I receive my personal product @ HALF PRICE! And the first time I use each color & product it is a tax deduction "Research & Development" And, the convenience of just "pulling what I need off the shelf" in the next room makes MY SHOPPING so easy and fast in an otherwise hectic and busy world! !</p>	<p><u>ASSOCIATE WITH WOMEN OF FAITH AND WOMEN WITH A POSITIVE OUTLOOK ON LIFE!</u></p> <p>You become like the people you associate with on a daily basis" - and, I am so glad that the people I most associate with are strong in their Faith and have an unwavering positive outlook and positive expectancy on life! Not only has this affected me, but they have affected my family, too! I can't think of a greater "gift" to give your children, your family, your friends, and even strangers!</p>	<p><u>COLLEGE TUITION OR PRIVATE SCHOOL TUITION!</u></p> <p>More and more parents are sending their children to private schools - with a heavy price tag. And, I have become aware that more and more parents are already in debt themselves, leaving no extra income or saved "nest-egg" to use for their children's college education Mary Kay can most definitely be your answer!</p> 

**SUPPLEMENT A
FIXED INCOME!**

Are you on a fixed income? Maybe you are already retired and need to supplement your income for things like prescription medicine that isn't covered by your health care provider, or extra cash to have some fun with your children or your grandchildren.



**CHRISTMAS MONEY
AND WHOLESALE
CHRISTMAS
SHOPPING!**



Do you find yourself with never enough cash to pay for your Christmas shopping, resulting in less than exciting presents under your tree? As a Independent Mary Kay Beauty Consultant you buy @ HALF PRICE for your gifts + get to take \$50.00 per person per year as a legal tax write off! Christmas time is the business selling season of the year & you can take advantage of the extra income from you Mary Kay business to pay for your families gifts!

**MEDICAL
EXPENSES!**

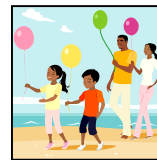


Insurance companies, hospital bills, extra medicines that your insurance doesn't pay for.... These are all REAL expenses in REAL life! And, most of the time they are unexpected! Are you prepared in the event that you would have an unexpected medical expense of \$1000, \$5,000, or even more?



**A CAREER THAT
FITS AROUND YOUR
FAMILY!**

Mary Kay offers the flexibility for you to live with your priorities in order. God 1st, family 2nd and your job 3rd? Mary Kay Ash wanted any woman, of any age or situation to have the opportunity to have a business that MOLDS AROUND her family.



**BE AN EXAMPLE
FOR YOUR
CHILDREN!**

One of the greatest gifts you can give your children is the gift of being a positive example to them. With a Mary Kay business, children watch their moms have successes and challenges. As they watch how you react to both successes and challenges, they learn lessons that can't be taught.... only "caught". Would you agree? Being a Mary Kay "kid" is super special because Mary Kay kids "catch" how to handle success and failure, and also learn positive attitude, a "never give up" spirit, and a exceptional work ethic. Would you like to offer this to your children?

**MAKE NEW
FRIENDS AND
SOCIAL TIME!**

Would you enjoy making new friends, meeting new people and having social time that is totally "girlfriend" time? This is the place! No matter where you move to, in Mary Kay you will have a group of ladies willing to support you. You will become part of our Mary Kay family!

**NATIONAL SALES
DIRECTOR STATUS
WITH
RETIREMENT!**

I don't know of any other "in home business" or direct sales company that offers retirement, do you? This is our area goal by our company's 50th anniversary in 2013... to attain the position of National Sales Director which is where your retirement begins. These ladies earn AMAZIG amounts of money... with a retirement plan that is so incredible: a new Cadillac or Cash Option every 2 years with no qualification. A trip around the world EVERY year with no qualification. And, retirement benefits that pay you or your loved ones for 15 years after you retire 60% of your highest 3 years! And you don't pay into it! What a blessing!

**START SLOW AND
JUST "SEE" WHERE
IT GOES!**

How many times have you spent \$100 or more at Wal-Mart, or on a really nice dinner and night out with your "honey"... dropping \$100 and thinking nothing of it? This \$100 decision may not be noticed like your other \$100 purchases but it can change your life! And With the "Great Starts Promo" you purchase your \$100 Starter Kit and then receive the \$100 Cash BACK after your initial qualifying order is placed! You can start slow and "just see" where it takes you.... In April - it can be FREE!

**6-Figure Incomes Year
after Year!**

This business allows you to get paid several different ways, YOU CHOOSE which pieces and parts of the business YOU want to work. Some do all, and some do just one way or another. It's all YOUR CHOICE.

Selling: We are all paid the same profit on all sales from Day 1 in the business. You can sell product via your online personal website, by holding an appointment with some ladies, show & tell "on-the-go" selling, carrying your Starter Tote bag with books and samples in it, by servicing the reorders of your customers (yeah for a consumable product!) and more! We call this "On Paper, On-the-Go, On-Line or On-the-Face!"

Team Building: We also get paid for sharing our business with others. We get paid from MK Inc for mentoring others and helping them to be successful. A recruiter is paid when the person she sponsors orders from Mary Kay. The more successful she is, the more income is earned. It's a win/win for everyone!

Bonuses: The company offers many bonuses to consultants and Directors both monthly & yearly. Director bonuses range from \$500-\$5,000 a month!

**TOTAL LIFE
CHANGE!**

Are you at a cross-roads in your life? Do you feel more and more each day that a change needs to take place in order for you to be financially, physically, mentally or spiritually "fit"? Since the Mary Kay business can fill so many voids in a woman's life, this could be the answer you are looking for. As you can see by reading these 25 "Reasons" why most women begin a Mary Kay business, you can create a whole new you, and a whole new atmosphere for yourself. Why Not? **What do you have to lose? You have EVERYTHING to gain.**



To order your Starter Kit,
We can send you a e-vite through email or meet in person to sign up!

Call us when you are ready or
if you would like further
information!

Julie or Darren (209) 531-2209