



I Love **Lipstick** party checklist



This checklist can be used as a guide to help keep you on track with your party planning. Or you may want to develop your own checklist to help you stay organized. Remember, this is a fun party that you can hold year-round. It's always a good time for color!

I Love Lipstick excitement is only three weeks away:

- Order your MK Signature™ Creme Lipsticks, Lip Glosses and Nail Enamels, along with Section 2 samplers and hostess gifts you'll need for the party.
- Print out your *I Love Lipstick* invitations or take them to your local copy shop. Follow the instructions included with the invitation.

Just two weeks until your guests get to experience the new hues:

- Collect the guest list with phone numbers and addresses from your hostess, and mail your invitations.

It's almost here! It's countdown week to your lip extravaganza:

- Create your product displays and gift bundles. You can find beautiful gift set ideas on Mary Kay InTouch® and your Mary Kay® Personal Web Site.
- Decide which of the new MK Signature™ Color 101 Looks, featuring new lip color, you'll wear to the party. You are your own best model for new products!

Put the finishing touches on your party the day before:

- You might want to call each guest to let her know how excited you are that she's coming to the party. Invite her to bring one tube of a lipstick she loves for the personality test, plus another lipstick she no longer wants so she can be entered in the prize drawing.
- Round up last-minute details like fun party music, light refreshments, pretty baskets for your samplers, prize drawing items, any Section 2 samplers and copies of *The Look* for summer. You might also want to have the Travel Roll-Up Bag filled with the *Beauty Essentials* Collection — always a great party close.

Party time!

- It's girl time! Get ready for lots of laughter and irresistible-looking lips. And remember, your guests aren't the only ones who'll be having a good time. The party is for you too! Strengthen relationships, make connections and share your joy — all while boosting your business. Hooray for summer color!

Fun follow-up!

- It's always a thoughtful idea to send your hostess and her guests a follow-up thank-you note. Or go to Mary Kay InTouch® for fun MKeCards® thanking your hostess and guests.
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