

# FUN, FABULOUS IDEAS!!

## MARY KAY SATIN FACIAL - DAY SPA APPOINTMENT



IT'S A HUGE OPPORTUNITY !! The Day Spa Appointment can be a one on one, a class, a guest event, or a special 'Day Spa' promotion where you and fellow Consultants and directors bring in multiple customers for multiple appointments throughout the day.

Begin with clean skin by using the PERSONAL BEAUTY PROFILE skin care cleanser recommendation (**do not use the Satin Facial as a method for cleansing the skin**). Place multiple wash cloths into a crockpot of warming water.

**Step One** Apply a generous amount of the Indulge Soothing Eye Mask to the entire eye area, using a gentle stippling/patting method.

**Step Two** Using a generous amount of the Extra Emollient Night Cream for Normal/Dry Skin Types, or Oil Free Hydrating Gel for Combination/Oily Skin Types, gently message over the entire face and neck including the lips. Avoid the eye area.

**Step Three** Dampen fingertips. Apply Satin Lips Mask onto the lip area. Gently massage the product onto the lips.

**Step Four** Squeeze a generous dollop of either Moisture Mask or Revitalizing Mask (depending on skin type) onto the fingertips. Gently massage the masking product onto the face and neck. You want to create a paste of the mask and the moisturizer on the skin. Blend the products into one another by using a gentle circular motion. (NOTE; You are creating the same 'layered' paste effect for the face as you would create with Satin Hands). If product feels dry, dampen fingertips to create a slippery feel to avoid unnecessary pulling on the skin.

**Step Five** Using a generous dollop of the recommended Cleanser, and in a gentle circular motion, continue layering the products by gently massaging the Cleanser over the entire face and neck.

**Step Six** Remove two wash cloths from warm water, wringing out excess and allowing to breathe and cool. Remember to check washcloth heat, dabbing onto the underside of your wrist to ensure that the wash cloth is at a comfortable temperature.

**Step Seven** Place one warm washcloth over the forehead and covering the eyes and onto the nose. Place the second washcloth under the nose and over the lips and onto neck. Allow your customer to relax and breathe for approximately three minutes.

**Step Eight** Using the cooled washcloths, proceed to gently remove the Satin Facial products. Wipe gently until no traces of the products remain. Have your customer go to a sink and proceed to final rinse. Splash face with warm water insuring residue has been successfully removed.

**Step Nine** Follow with either the Purifying Freshener, the Hydrating Freshener, or the Blemish Control Toner. Apply with a cotton pad, or (for fresheners only) fill a small spritzer bottle with freshener, have your customer close her eyes and spray 6-8 inches away from her face.

**Step Ten** Select the appropriate moisturizer for either daytime or nighttime and based on skin type, gently applying product over the entire face and neck in a circular motion. Apply Lip Balm to lip area.

SHE'S GOING TO LOVE IT!  
Your customer will absolutely love how her skin looks! She won't believe how smooth her face feels!

To complete the Personal Beauty Day Spa experience, continue with a Color 101 Makeover.

FROM MILLION \$ DIRECTOR, VICKI AUTH!

## Party In A Basket!!

I know you have all had a chance to donate a basket to an organization for charity, and that is a generous thing to do. However sometimes that leads to nothing and you never even get to be the winner or silent auction highest bidder. Last year my Offspring Carol Huntsberger came up with a brilliant idea. Instead of donating a \$100.00 basket for one winner, she decided to donate a M.K. party in a basket. She filled it with 6 goodie bags which included 2 full size products (mascara and lip gloss) and all the other PARTY favors...."eye look" cards, sponges, chocolate, and her business card. Also in the basket were party hats or plastic Tiaras which you can pick up at your local party store for under \$2.00. Then you cellophane the basket and add a fabulous big bow. **You** of course come with the basket and at least you have one booking and they all get wonderful products and some Girlfriend fun! You could do this for other events....maybe you have a booth at a mall, or health fair. Think of this for even booking from your classes! There is no end to the possibilities this offers us!

