

# Move Full Coverage Foundation

Ways to move your Full Coverage over the next 3 months. New Foundation will launch Jan 19th.

1- Call your Full Coverage customers and get her stocked up for the next year...shelf life is 3 years.

2- Show the Full Coverage as a Concealer for under eyes. Moisturizing for eyes.

3- Show the Full Coverage as a Bronzer for face or mix with Toning Lotion for legs for a quick suntan and looks like you have on panty hose. Show how to use a color or two darker over their Medium Foundation for a dewy glow and a bit of bronzing effect.

4- New foundation will be awesome but the Full Coverage is amazing too. We just don't sell enough of it because the Medium Coverage was in our kits. So be sure to show it to your customers, especially if they have dry skin! Winter Skin dries out and needs the moisturizing of the Full Coverage. Then in February-March you can contact her to stock up on her new foundation.

5- Donate your unsold foundation to the local Women's Shelter. Battered women show up with nothing and need makeup. If you donate, you will get a 2011 Tax Deduction on the gift. Teen Mom homes is another good option. Do not donate to Goodwill, etc that sell their donations.

6- Work with other Consultants to help each other move their Full Coverage. Instead of buying more, ask your Director or Recruiter if she has Full Coverage to move out.

7- Call your local Funeral Homes. Many of them use our Full Coverage and you could offer them a great deal.

8- Run a sale on it now. To move inventory, it's best to offer BOGO. Buy One-Get One \_\_\_ (free or half price).

9- Show the Full Coverage for contouring. They will need a shade 2-3 darker to use for shadowing under jawline or under cheekbone.

Be creative but the deal is....if you show it ....they will buy it!!