

**TimeWise® Night Solution, TimeWise® Replenishing Serum + C and TimeWise® Night Restore & Recover Complex all have collagen-related benefits – why do I need to use them all?**

If you are only experiencing the early signs of visible aging, or simply want to be proactive in maintaining skin's youthful appearance, the TimeWise® Miracle Set plus other TimeWise® products, like TimeWise® Replenishing Serum + C, may be enough. But if your skin is starting to show the signs of moderate aging, one of the reasons for this is that as we age collagen production slows down, which means your skin needs a product that contains ingredients that activates collagen production\*, and this is a key benefit of TimeWise® Night Restore & Recover Complex.

Think of it this way – just like maintaining our physical health throughout our lives takes more work as we age, our skin is the same – as it ages it may need more products and more advanced ingredients to maintain its vitality. When we're younger, our skin has enough collagen to maintain the vitality of youth. As we move into our mid 20s and then into our late 30s, the collagen production process may need a little help and support.

The combination of TimeWise® Night Solution, TimeWise® Replenishing Serum + C and TimeWise® Night Restore & Recover Complex works in perfect harmony to impact skin as it ages – by enhancing the collagen-building process\*, by keeping it from breaking down\*, and then activating its production\* when the skin may no longer produce enough on its own. For the woman who is experiencing the moderate signs of aging, adding TimeWise® Night Restore & Recover Complex to a nighttime regimen that already includes TimeWise® Night Solution and TimeWise® Replenishing Serum + C will give skin the benefits it needs at this point in time to look its most youthful.

\* Based on in vitro testing of key ingredients

# SKIN AGING & COLLAGEN

## Why You Need Multiple Products with Collagen Benefits

<p><b>TimeWise® Night Solution</b> The collagen enhancer*</p> 	<p><b>TimeWise® Replenishing Serum +C</b> The collagen strengthener*</p> 	<p><b>TimeWise® Night Restore &amp; Recover Complex</b> The collagen activator*</p> 
<p>TARGETS EARLY SIGNS OF AGING</p>		
<p>TARGETS MODERATE SIGNS OF AGING</p>		
<p><b>Why you need it:</b> It enhances the production of collagen*, just like walking can enhance your health.</p>  <p><b>How it works:</b> TimeWise® Night Solution delivers collagen benefits by enhancing the collagen-building process* which can lose its effectiveness as the skin ages.</p>	<p><b>Why you need it:</b> It “strengthens” existing collagen by helping to keep it from breaking down*, just like lifting weights can strengthen muscles and bones.</p>  <p><b>How it works:</b> TimeWise® Replenishing Serum + C delivers collagen benefits by helping to give the building process more of a boost* and by helping to keep existing collagen from degrading*.</p>	<p><b>Why you need it:</b> It activates collagen production*, just like a cardio workout can jumpstart your metabolism.</p>  <p><b>How it works:</b> TimeWise® Night Restore &amp; Recover Complex is formulated to activate the production of collagen*, something that can become sluggish with age.</p>

\*Based on in vitro testing of key ingredients