

more beautiful **benefits**

Set your sights on more! TimeWise® Firming Eye Cream goes beyond reducing fine lines to fight the multiple signs of aging. It delivers more benefits to help you meet the growing needs of women as they age. And that can mean lifelong customers for you.

The new, luxuriously rich TimeWise® Firming Eye Cream is so advanced it firms, brightens, provides intense moisturization, *plus* minimizes fine lines and wrinkles. And with more incredible benefits, you have more incredible opportunities to attract and keep more customers. And that's smart retailing! **\$30**



New TimeWise® Firming Eye Cream gives you another exciting reason to talk to your current as well as potential customers. You can learn how to “think like a retailer” by reading about the benefits of this new product and the women who will love it in Dr. Myra Barker’s article on Page 7.

TimeWise® Firming Eye Cream Benefits

- ✓ Increases firmness
- ✓ Brightens
- ✓ Provides intense moisturization
- ✓ Minimizes fine lines and wrinkles

easy addition

It’s easy to add TimeWise® Firming Eye Cream to any skin care program. Here’s an example using TimeWise® skin care.

	Morning	Evening
1	TimeWise® 3-In-1 Cleanser	TimeWise® 3-In-1 Cleanser
2	TimeWise® Day Solution With Sunscreen SPF 15*	TimeWise® Night Solution
3	TimeWise® Age-Fighting Moisturizer	TimeWise® Age-Fighting Moisturizer
4	TimeWise® Firming Eye Cream	TimeWise® Firming Eye Cream
5	Mary Kay® Foundation	“Good night!”