

From: Lori Arnold

Hello sister Sales Directors & Consultants!

I wanted to pass on some knowledge that I received this morning from Medical Relations. I've run across women lately who are using and only want to use products that say "All Natural". I called Medical Relations because I wanted to know what 'all natural' really means and why our products don't have that claim.

While some of our products have botanicals in them that are all natural, our products are not all natural. If a product is truly 'all natural' it would have a very short shelf life and/or would need to be refrigerated. If the product directions don't tell the consumer to refrigerate it or that it will expire in a short time it is not 'all natural'. Our products, like most products, need to have a synthetic preservative in it so it lasts. Our products need to be uniformly manufactured and in large quantities so being all natural would not even be feasible. All natural product ingredients would be varied by too much rain, too little rain, etc.

So now you know and can be comfortable talking with someone who wants her products to be ALL NATURAL and tell her why they are probably not.

